

TAKE THE
FIRST

STEP

REGISTER YOUR PREMISES



NAIS | NATIONAL
ANIMAL
IDENTIFICATION
SYSTEM

The Top 6 Reasons to Register Your Premises

West Virginia Department of Agriculture
Animal Health Division



YOUR ANIMALS. YOUR LIVELIHOOD. YOUR FUTURE. YOUR NAIS.

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But First, What Is NAIS?

- ...a voluntary Federal-State-industry partnership
- ...designed to help you, the livestock producer, respond to and minimize the impact of an animal disease outbreak
- ...a modern, streamlined information system that consists of three components:
 - Premises registration
 - Animal identification
 - Animal tracking

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Why Should I Register My Premises? The Top Six Reasons

- Protect your premises and your livelihood
- Protect your access to markets
- Reduce hardships caused by an animal disease outbreak in your community
- It's voluntary
- USDA will protect individuals' private information
- It's a partnership

Protect your animals, your livelihood, and your future...register your premises today!

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Reason #1: Protect Your Premises and Your Livelihood

- You will be notified quickly in the event of a disease outbreak.
- Get the information you need, when you need it most, to protect your animals and your investment.
- Rapid disease response limits or prevents any impact on your animals and your operation.

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Reason #2: Protect Your Access to Markets

- Choosing to participate in NAIS helps preserve the marketability of your animals.
- NAIS allows for precise quarantines, keeping markets open for unaffected producers.
- The greater the level of participation in NAIS, the greater the potential to expand your marketing opportunities at home and abroad.

*No matter the size of your business,
registering your premises helps keep you in the market!*



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Reason #3: Reduce Hardships Caused By An Animal Disease Outbreak in Your Community

- The faster the disease response, the faster an outbreak is isolated, and the sooner life gets back to normal for everyone.
- Rapid disease response means less strain on our local economy. It prevents decreased incomes, lost jobs, and the loss of animals/livelihood.
- Choosing to participate shows your commitment to protecting your animals and your neighbors.

Registering your premises is another way to show you care about the well-being of everyone in your community.

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Reason #4: It's Voluntary

- Participation is your choice.
- USDA has no plans to make participation in any component of NAIS mandatory.
- Choosing to register your premises does not automatically enroll you in the other components.

*It's your choice to participate.
Do what makes sense for you.*

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Reason #5: USDA Will Protect Individuals' Private Information

- Federal law protects individuals' private information and confidential business information from disclosure.
- Animal health officials will have access to your information only in the case of an animal disease event.

*Your information is serious business,
and USDA treats it that way.*

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Reason #6: It's a Partnership

- NAIS is a voluntary program designed by the States, industry, and producers.
- Participation and input from producers is critical to ensure NAIS makes sense for everyone.
- NAIS continues to evolve to meet producer demands.

*Your input will shape the program.
Let us know what's on your mind!*

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Common Myths...and Realities

You've seen the reasons for registering your premises.

Now, let's see what people are saying about NAIS.

| Myth | Reality |
|---|---|
| <ul style="list-style-type: none"> • NAIS is too costly for small producers. • USDA is out to destroy the small producer. | <ul style="list-style-type: none"> • Premises registration is free. • Animal disease does not discriminate based on size of premises. |
| <ul style="list-style-type: none"> • NAIS covers all animals and every move they make – no exceptions. | <ul style="list-style-type: none"> • NAIS only includes certain animal species. • NAIS only covers high-risk movements. |
| <ul style="list-style-type: none"> • NAIS tramples on the civil liberties of all Americans. • USDA will conduct surveillance of premises and animals. | <ul style="list-style-type: none"> • Individuals' private information and confidential business information is protected by law from disclosure. • Information is only accessed in the event of a disease outbreak. |



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Some More Myths

- USDA no longer accepts comments or feedback about the NAIS.
- Producers should wait until NAIS is mandatory before investing in equipment that may be ruled obsolete.
- Every animal must wear an ugly ear tag, even show horses.
- Producers that participate in the NAIS will be held liable if their animals infect others with any type of animal disease.

Let's address each of these.

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I'm Ready to Identify My Premises. What Do I Do Now?

- Visit <http://www.wvagriculture.org/> and go to the Animal Health Page
 - Register online OR
 - Print forms and send them in
 - Contact us at 304-558-2214

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- **NAIS is only as good as the people who participate in it!**

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